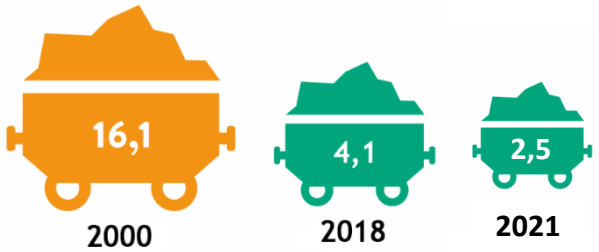
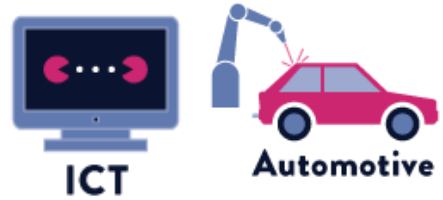
hrajemskrajem

Moravian-Silesian Region

region in transition that has a lot to offer





Moravian-Silesian vision 2030+

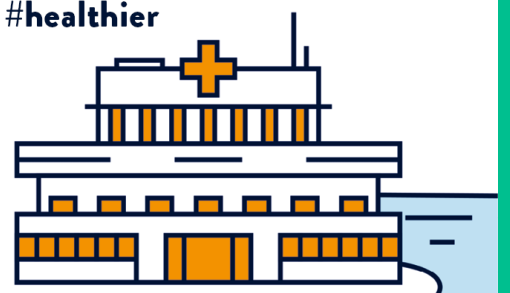
changing the region with a new energy

1. Improving the region's image
2. Stopping the brain drain

BETTER IMAGE

Environment

Business



People

PEOPLE

Transformation of Education to Prevent Brain Drain

MODERN INFRASTRUCTURE

UO - New university campus in Černá Louka,
VŠB-TUO - New economic faculty

ATTRACTIVE CURICULUM

- **UO**– Graphic Design, Cultural and Creative Industries Management, Chamber Play, Physical Education and Sport, Kinanthropology, Behavioural Health, Sport and Technology
- + dental medicine (2023)
- **SU** – Innovative business (9/2022)
- **VŠB-TUO** – Additive Technology (2022/2023)

- 3D modeling and printing

New Facility for Sport and Health Programmes

Art and Design Cluster

Simulation centre SIMLEK

Klasifikace informací: Neveřejné

University campus

BUSINESS

From Heavy Industry to Smart Technologies

SUPPORTING INNOVATIVE ECOSYSTEM

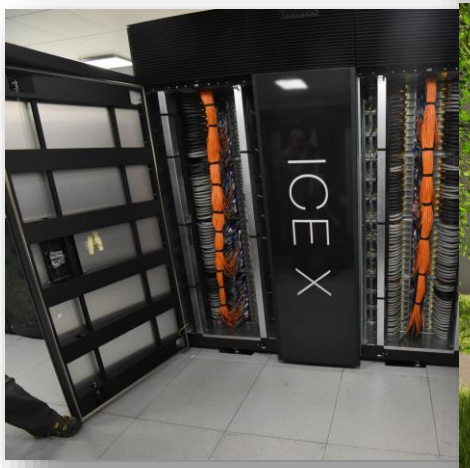
Better links between top research, development and innovative business to improve the succes rate of companies on global market and respond to current energy crisis.

INNOVATED AND DIGITALISED SME´S

Digital twins, advanced data analysis, numerical simulations, HPC, Big Data and AI adoption.

Innovation centre (MSIC)

CEETe



National Supercomputing Centre – IT4I

We send products all over the world

ENVIRONMENT

Story of Successful Transformation than education and fun

EDUCATIONAL, CULTURAL AND COMMUNITY CENTRE

Excellent theatres, festivals, world-class events

CORE OF CREATIVE INDUSTRY

Creative academy, Fajna dílna, audio and dance studios, gastro classes, VR

4th MOST VISITED TOURIST ATTRACTION IN CZECH REPUBLIC

Great Hall Gong

Science and Technology Center

Colours
of
Ostrava

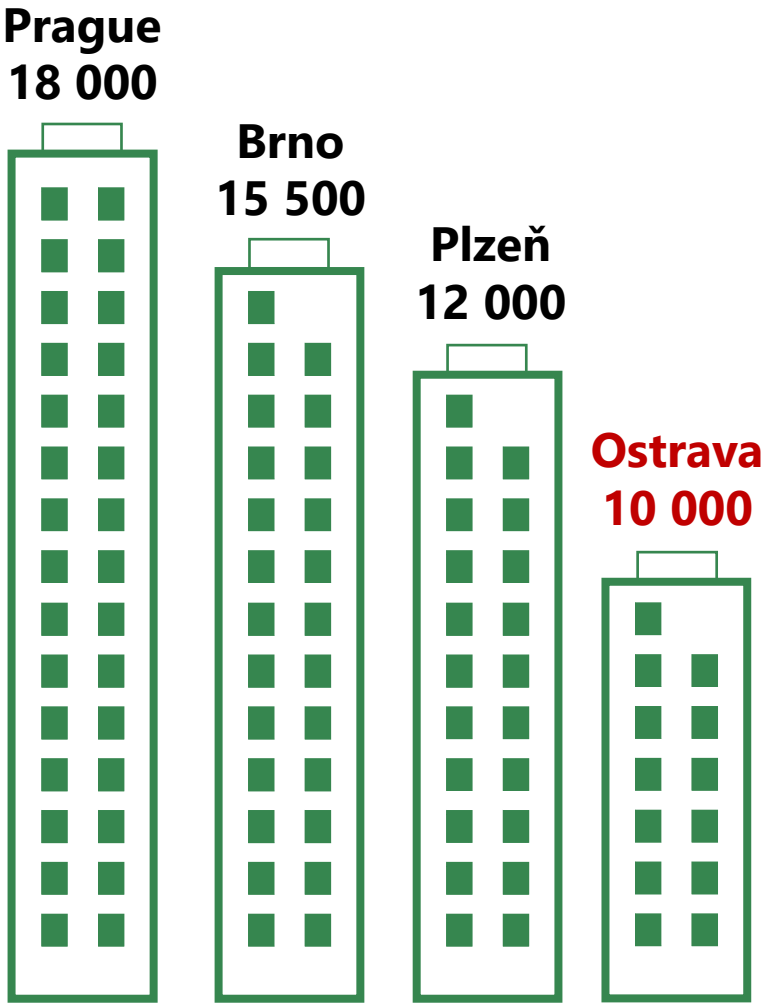
World class events

OSOBLAŽSKÁ ÚZKOKOLEJKA
KARLOVICE
KRNOVSKÁ SYNAGOGA
KRNOV
AREÁL ČS. OPEVNĚNÍ HLUČÍN-DARKOVIČKY
HEDVA ČESKÝ BROKÁT
KANÁL CARLA WEISSHUHNA
RÝMAŘOV
LESKOVEC
CHOLTICKÝ VĚTŘÁK
HLUČÍN
SLEZSKÁ HARTA
HRADEC NAD MORAVICÍ
MUZEUM BŘIDLICE
VÍTKOV
OSTRAVA
VAGONÁŘSKÉ MUZEUM
DŮL MICHAL
BUDIŠOV NAD BUDIŠOVKOU
VĚTRNÝ MLÝN NA NOVÝCH DVORECH
RAABOVA ŠTOLA
STUDÉNKA
CENTRUM TRADIČNÍCH TECHNOLOGIÍ
ODRY
BARTOŠOVICKÝ MLÝN
PŘÍBOR
VODNÍ MLÝN WESSELSKY
NOVÝ JIČÍN
KOPŘIVNICE
FLASCHARŮV DŮL
NÁVŠTĚVNICKÉ CENTRUM MĚSTO KLOBOUKŮ
1932
TECHNOTRASA
CARD
technotrasa.cz

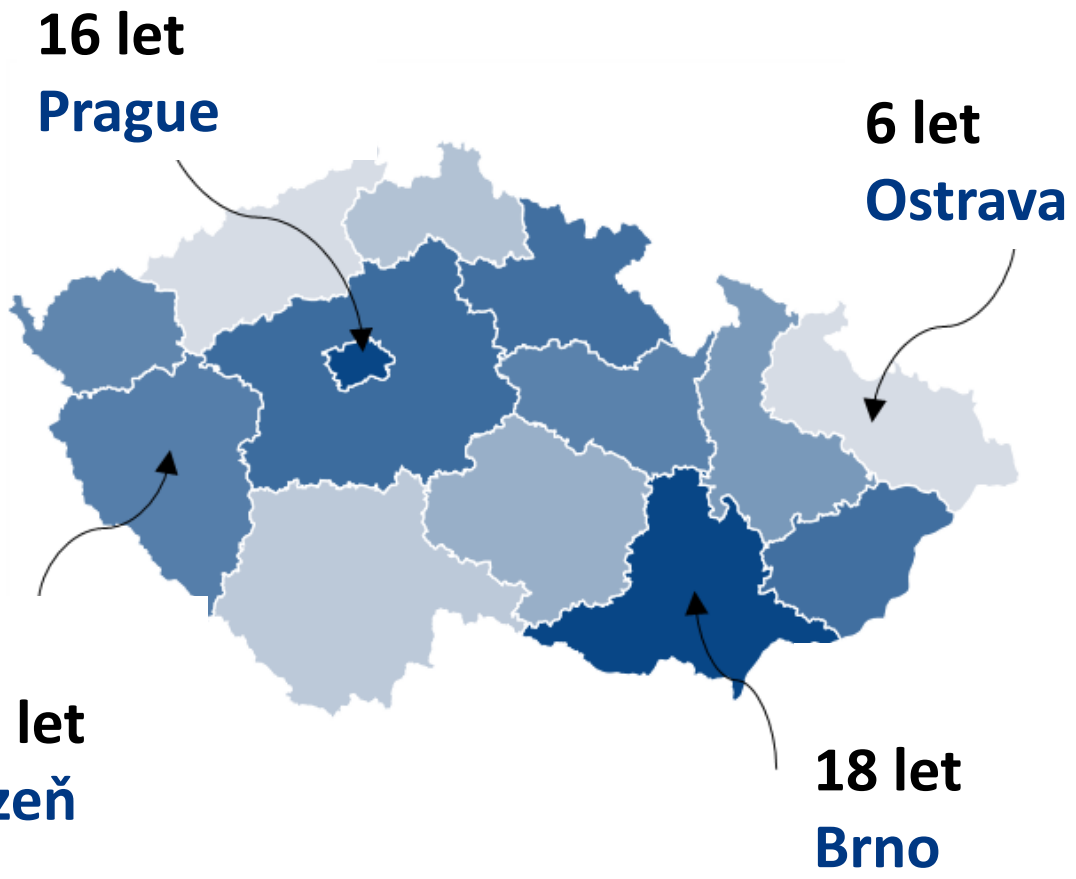
Living in your own is not impossible

Moravskoslezský kraj

Average rent without energy
(flat 60 m² in CZ, 1Q 2022)



How many years does it take to buy a flat? (Full salary, 60 m²)
1Q 2022



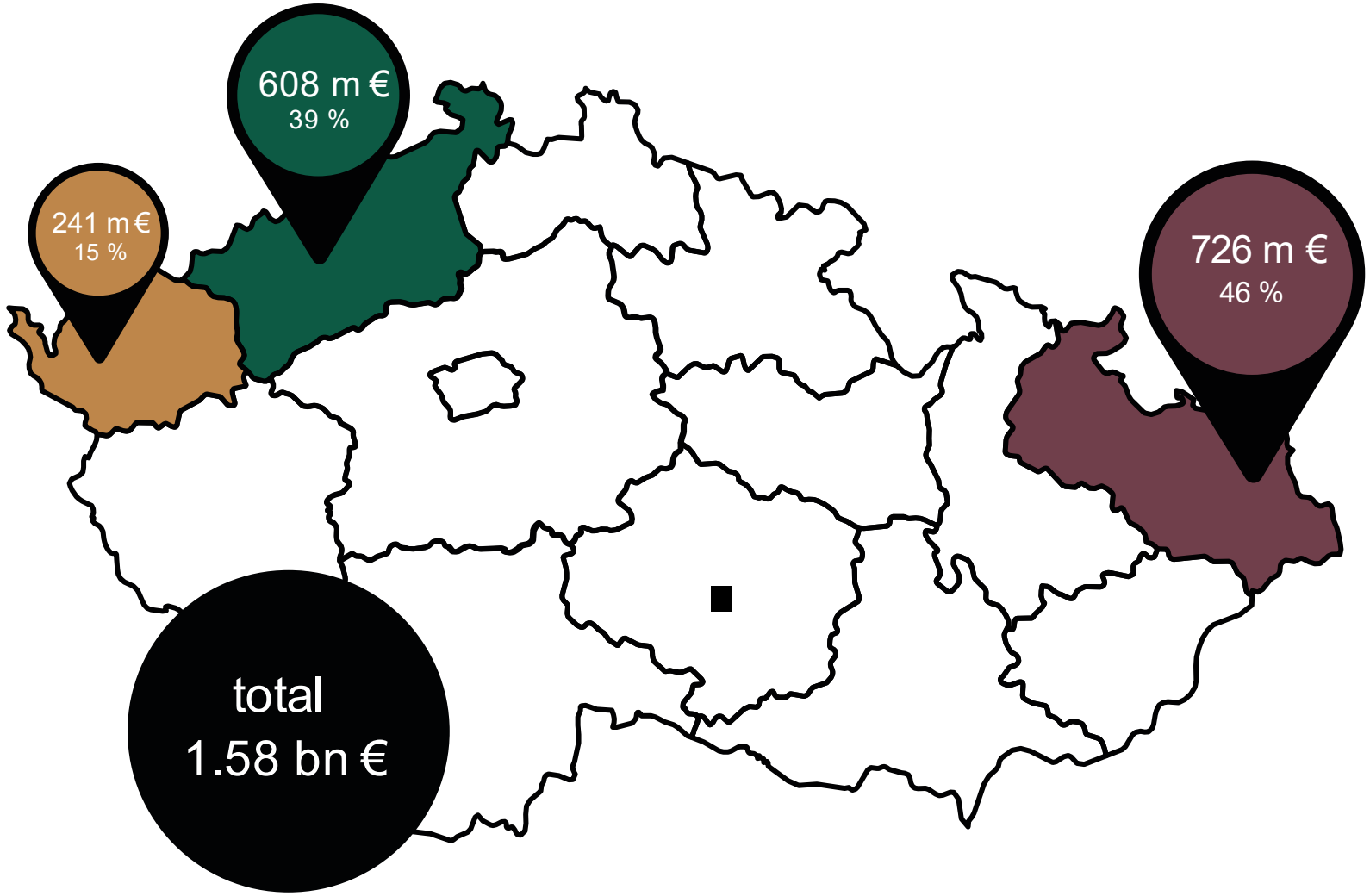
Just Transition Fund

2023 – We started

Strategic projects

50 %

13 strategic projects



Black Cube – *Centre of Digitalisation, Research and Innovation*

Grant applicant: Moravian-Silesian Region

- construction of a new, green MSR scientific library
- a modern information, communication and digital centre for the popularization of science and research with the moto "from coal mining to data mining"

CEPIS - *Centre for Entrepreneurship, Professional and International Studies*

Grant applicant: Silesian University, Faculty of Economics

- a new university centre supporting entrepreneurship and innovation with new fields of study (digital business, innovative business, etc.)

POHO Park Gabriela

Grant applicant: Moravian-Silesian Region

- revitalization former coal mine Gabriela and its surroundings into a new center
- the creation of a visitor center bringing out the history of mining, a space for organizing community events and spending free time for the general public

Moravia-Silesia a region of industry and might,
where coal and steel once fueled the night,
but now a new energy - a change in sight,
as culture and innovation take center light.

So come and visit see what you´ll find,
a region of transformation of heart and mind,
Ostrava, a city that's one of a kind,
the place with work-life balance redefined